

## **NEST Financial Scholars for Families Sweepstakes (“Sweepstakes”)**

**NO PURCHASE NECESSARY. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCE OF WINNING.**

**1. Eligibility:** Participation is open only to individual, legal residents of the state of Nebraska who have reached the age of majority by the date of entry. Void where prohibited or restricted by law. The Sweepstakes is sponsored by the Nebraska State Treasurer (“Sponsor”). Employees of Sponsor, the Nebraska Educational Savings Plan Trust (“Trust”), the Nebraska Investment Council (“Council”), Ascensus College Savings Recordkeeping Services, LLC, and any employee of First National Bank of Omaha who works with the Trust and each of their respective parents, related, subsidiary and affiliated companies, officers, directors, agents, and representatives (collectively “Releasees”), and each of their immediate family members (spouse, parents, children and siblings, and their respective spouses, regardless where they live) and individuals living in the same households of the above, whether or not related, are not eligible to enter or win. Notwithstanding the foregoing, those employees of First National Bank of Omaha (including their spouses, parents children and siblings, and their respective spouses, regardless where they live) whose employment responsibilities are completely unrelated to the administration of NEST are eligible to enter and win. Each entrant, by participating in the Sweepstakes, agrees to be bound by these Official Rules and Sponsor’s decisions. The Sweepstakes is subject to all applicable federal, state, and local laws and regulations.

**2. To Enter:** Sweepstakes begins at 12:00:00 a.m., Central Time (“CT”), on November 10, 2014 and ends at 11:59:59 p.m., CT, on December 10, 2014 (“Sweepstakes Period”). To enter go to [www.treasurer.org](http://www.treasurer.org) and click on the link that directs you to <https://atwork.everfi.net/nebraskacollegesavings/login>. Follow the instructions to register as a website user, if necessary. Then click the box affirming your entry into the Sweepstakes and complete the associated tutorial. To enter without completing the NEST Financial Scholars for Families tutorial, hand-print in ink your name, address, city, state, ZIP code, e-mail address and the words “NEST Financial Scholars for Families Sweepstakes” on a 3” X 5” card, and mail in a stamped #10 envelope to: Nebraska State Treasurer, Attn: NEST Financial Scholars for Families Sweepstakes, State Capitol, Room 2005, PO Box 94788, Lincoln, NE 68509-4788. Mail-in entries must be postmarked between November 10, 2014 and December 10, 2014 and received by December 15, 2014. Limit: One entry per person and per e-mail address during the Sweepstakes Period. All entrant information, including e-mail addresses, is subject to the Privacy Policy of the Sponsor. Your contribution or submission of an entry constitutes your consent to participate in the Sweepstakes, your acceptance and consent to these Official Rules, and your consent for the Sponsor to obtain and use your first name, e-mail address, and certain non-identifying information for the purpose of administering this Sweepstakes.

**3. Selection of Winner:** Winner selection will be conducted by random drawing by Sponsor from all eligible entries on or about December 15, 2014.

**4. Odds:** The odds of winning depend upon the total number eligible entries received.

**5. Prizes:** The winner will receive one Apple iPad Air 2 64GB, Wi-Fi enabled (the “Prize”). The approximate retail value of the Prize is Five Hundred Seventy-Nine Dollars (\$579). The Prize is awarded as-is with no warranties of any kind. The Prize is non-transferable and the Prize may not be substituted for cash. The value of the Prize may be taxable as income under federal, state or local laws, and the winner may receive an IRS 1099 Form for the value of the Prize. All federal, state, municipal and local taxes are the sole responsibility of the winner.

**6. Winner Notification:** The winner will be notified by e-mail. Allow 3-4 weeks following the date of the award decisions for confirmation of the Prize. Any potential winner is subject to eligibility verification by the Sponsor. An entrant is not a winner unless, and until, the entrant’s eligibility has been verified and the entrant has been notified that verification is complete. The winner will need to sign a form acknowledging the Sweepstakes Official Rules. The Prize may be awarded to an alternate winner (selected from among remaining eligible entrants) if (i) the winner is not compliant with the Official Rules; (ii) the Prize notification letter is returned as undeliverable; or (iii) the winner does not respond to the e-mail prize notification in the number of days as set forth in such notification.). No more than the stated number of Prizes will be made. In the event that production, technical, seeding, programming, or any other reasons cause more than the stated number of Prizes, as set forth in these Official Rules to be available and/or claimed, the Sponsor reserve the

right to award only the stated number of Prizes among all legitimate, un-awarded, eligible Sweepstakes claims.

**7. Release:** Each entrant agrees, except where prohibited by law, to release and discharge, hold harmless and indemnify Releasees and all others associated with the development and execution of this Sweepstakes, from any and all tax liability that may be imposed or associated with receipt or use of the Prize, and from and against any and all claims, actions, proceedings, and liability for any damages, expenses, fees, injury, or losses sustained in connection with the Sweepstakes or acceptance, possession, use, misuse or non-use of a Prize.

**8. Publicity:** Except where prohibited by law, by entering the Sweepstakes, or by winning, entrants grant to Sponsor and its respective designees the right to publicize the entrant's first name, photograph, image, likeness, voice, statements, and certain biographical information in all manner and media, worldwide and in perpetuity, for advertising, trade and promotion purposes, worldwide and in perpetuity, in any and all forms of media, now known or hereafter devised (including, without limitation, the Internet), without additional compensation, and without opportunity for review.

**9. Limitations of Liability:** Releasees are not responsible for technical, computer, mechanical, printing, typographical, human or other errors relating to, or in connection with the Sweepstakes, including, without limitation, errors which may occur in connection with the administration of the Sweepstakes, the processing of entries, the announcement of the Prize or in any Sweepstakes-related materials; or for stolen, lost, late, misdirected, damaged, incomplete, inaccurate, undelivered, delayed or illegible entries or postage due entries or mail; or for electronic, computer, or telephonic malfunction or error, failure to enter into the processing system, or are processed, reported, or transmitted late or incorrectly, or are lost for any reason, including computer, telephone, paper transfer, or human or other error. If, in Sponsor's opinion, there is any suspected or actual evidence of tampering with any portion of the Sweepstakes, Sponsor, at its sole discretion, reserves the right to disqualify any individual who tampers with the Sweepstakes, and/or void any entries submitted fraudulently, to modify or suspend the Sweepstakes. As a condition of entering the Sweepstakes, entrants agree that: (i) under no circumstances will entrants be permitted to obtain awards for, and entrants hereby waive all rights to claim, punitive, incidental, consequential, or any other damages, other than for actual out-of-pocket expenses; (ii) all causes of action arising out of or connected with this Sweepstakes or the Prize awarded, shall be resolved individually, without resort to any form of class action; and (iii) any and all claims, judgments, and awards shall be limited to actual out-of-pocket costs incurred and, in no event, shall entrant be entitled to receive attorneys' fees or other legal costs. Sponsor reserve the right to modify Prize award procedures. This Sweepstakes and these Official Rules shall be interpreted in accordance with the laws of the State of Nebraska, without regard to its principles of conflicts of law and jurisdiction, and venue shall be solely within the State of Nebraska.

**10. Entrant's Personal Information:** Information collected from entrants will be maintained by the Sponsor and its respective representatives in accordance with its Privacy Policy, applicable federal and state consumer privacy laws, rules, and regulations.

**11. Copy of the Official Rules/List of Winners:** For a copy of the Official Rules or a list of winners' names (available after, on or about January 1, 2015) send your request, and a separate self-addressed, stamped envelope to: Nebraska State Treasurer, Attn: NEST Financial Scholars for Families Sweepstakes, State Capitol, Room 2005, PO Box 94788, Lincoln, NE 68509-4788.