Why I Want to Go to College

16th Annual Writing Contest for 7th and 8th Graders

Sponsored by the Nebraska Treasurer’s Office and the Omaha Storm Chasers

Students are asked to reflect on the value of a college education and what they hope to achieve through higher education. Three winners will be selected from each of Nebraska’s three U.S. Congressional Districts. Three winners also will be selected from outside Nebraska. All winners will receive contributions to NEST college savings plans.

Prizes courtesy of the Omaha Storm Chasers & Nebraska State Treasurer’s Office

1st Place:
- $2,000 in a Nebraska College Savings Plan
- 4 tickets to the Omaha Storm Chasers game at Werner Park with the Nebraska State Treasurer on Sunday, May 6, 2018

2nd Place:
- $1,000 in a Nebraska College Savings Plan
- 4 tickets to the Omaha Storm Chasers game at Werner Park with the Nebraska State Treasurer on Sunday, May 6, 2018

3rd Place:
- $500 in a Nebraska College Savings Plan
- 4 tickets to the Omaha Storm Chasers game at Werner Park with the Nebraska State Treasurer on Sunday, May 6, 2018

See back page for complete rules and eligibility requirements.

(Rules at treasurer.nebraska.gov/csp/scholarships/essay/college/2018/contest-announcement)

- Include required cover sheet.
- No more than 750 words. Submit on 8 1/2 x 11 paper, double-spaced.
- Must be the student’s original work. Judged on content.
- Limited to students in the 7th or 8th grade in public, private or home school.

A teacher or school may submit entries individually or as a group. Entries must be postmarked by Friday, March 2, 2018. A committee will judge the entries. Winners will be notified in late April.

Please send entry and cover sheet to
Omaha Storm Chasers, Attn: Becki Frishman
12356 Ballpark Way, Papillion, NE 68046

First National Bank Omaha
Program Manager

NEST College Savings

State Farm
Official Rules

“Why I Want to Go to College” Writing Contest (“Contest”)

NO PURCHASE NECESSARY. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCE OF WINNING.

1. Eligibility: Participation is open only to individual, legal residents of the fifty (50) United States and the District of Columbia who are enrolled in 7th or 8th grade (public, private, or home school) as of the date of entry. Void where prohibited or restricted by law. The Contest is sponsored by the Nebraska State Treasurer’s Office, Nebraska Savings Division, Room 2005, State Capitol PO Box 94788, Lincoln, NE 68509-4788 and The Omaha Storm Chasers, [12356 Ballpark Way, Papillion, NE 68046] (“Sponsors”). Employees of First National Bank of Omaha ("Program Manager"); the Omaha Storm Chasers, the Nebraska Educational Savings Plan Trust, the Nebraska Investment Council. Ascension College Savings Recordkeeping Services, LLC., and any other FINRA member, and each of their respective parents, related, subsidiary and affiliated companies, officers, directors, agents, and representatives (collectively “Releasees”) and each of their respective employees, their spouses, parents, children, siblings, and their respective spouses, regardless where they live) and individuals living in the same households of the above, whether or not related, are not eligible to enter or win. Each entrant, by participating in the Contest, agrees to be bound by these Official Rules and Sponsors’ and Program Manager’s decisions. The Contest is subject to all applicable federal, state, and local laws and regulations.

2. To Enter: Contest begins at 12:00:00 a.m., Central Time (“CT”), on January 8, 2018, and ends at 11:59:59 p.m., CT, on March 2, 2018 (“Contest Period”). During the Contest Period, you can enter by submitting a typed, double-spaced essay no longer than 750 words explaining why you want to go to college and your goals and dreams for the future. Only essays written by the student will be eligible. No duplicate entries are permitted. Entries must be submitted by mail and include a cover sheet with the following information: the entrant’s name, address, phone number, and email address (if available), the entrant’s school, and the student’s Nebraska Congressional District if a Nebraska resident. Mailed essays and cover sheets are to be sent to [Omaha Storm Chasers, Attn: Becky Frishman, 12356 Ballpark Way, Papillion, NE 68046]. Entries must be postmarked by March 2, 2018. Limit one entry per person. Entries will be judged on all related entries. Your contribution or submission of an entry constitutes your consent to participate in the Contest, your acceptance and consent to these Official Rules, and your consent for the Sponsors and Program Manager to obtain and use your name, photo, and certain non-identifying information for the purpose of administering this Contest. The Contest is not a recommendation to invest in the Plan.

3. Selection of Winners: Twelve winners will be selected on or about April 23, 2018, from among all eligible entries received by the Sponsors. A first, a second and a third place winner will be selected from each Nebraska Congressional District, and a first, a second and a third place winner will be selected from those eligible entries received from non-Nebraska residents. All entries will be judged based on the following criteria: [Creativity - 40%, Theme - 40% (including relevance to theme and adherence to these Official Rules), and Well-written Content - 20%]. In the event of a tie, the entries will be re- judged based solely on [creativity]. Winners will be judged under the direction of Sponsors whose decisions are final in all matters relating to the Contest.

4. Odds: The odds of winning depend upon the total number and quality of eligible entries received.

5. Prizes: The four 1st place winners will each receive $2,000 in the form of a contribution to a NE Student Account established for the benefit of the winner ("Beneficiary"). In addition, the three first place winners who reside in the State of Nebraska will each receive 4 complimentary tickets to an Omaha Storm Chasers game at Werner Park on May 6, 2018, with the Nebraska State Treasurer. The four 2nd place winners will each receive $1,000 in the form of a contribution to a NE Student Account established for the benefit of the beneficiary. The three second place winners who reside in the State of Nebraska will each receive 4 complimentary tickets to an Omaha Storm Chasers game at Werner Park on May 6, 2018, with the Nebraska State Treasurer. The four 3rd place winners will each receive $500 in the form of a contribution to a NE Student Account established for the benefit of beneficiary. The three third place winners who reside in the State of Nebraska will each receive 4 complimentary tickets to an Omaha Storm Chasers game at Werner Park on May 6, 2018, with the Nebraska State Treasurer (collectively the “Prizes”).

6. Prize Restrictions. In order for the Beneficiary to receive his/her contribution Prize, the Beneficiary’s parent/guardian must (i) already have established an existing Nebraska Educational Savings Plan Trust (“Plan”) account for the benefit of the beneficiary or (ii) open a new Plan account for the benefit of the Beneficiary. The parent/guardian of the Beneficiary will be the owner of the account ("Account Owner"). The Program Manager will disburse the Prize funds only when the Account Owner provides the Program Manager with Plan account information. The Account Owner will be bound by all rules and obligations relating to ownership of the account. Any disbursement of funds may only be used for tuition and fees associated with qualified higher education expenses (other than room and board) at an eligible educational institution. All management of the account will be vested in the Account Owner. The Account Owner will have ownership rights, title, interest, and control over the plan established for the Beneficiary. Access to the plan and the account owner should be directed to the Program Manager at the address listed below. Omaha Storm Chaser tickets are subject to availability. Sponsors are not responsible for transportation to and from Werner Park. The Prizes shall be considered taxable income and any taxes attributable to the receipt of the Prizes are the responsibility of the recipient. Please consult your tax advisor regarding the tax consequences of accepting the Prizes.

7. Winner Notification: Each winner will be notified by telephone or U.S. mail. A winner need not be present at the time the winners are announced in order to win. Allow 3-4 weeks following the date of the award decisions for confirmation of the Prizes. In the event the winner does not have an existing Plan account, the parent/guardian will be required to provide all documentation necessary to open a NEST account (including name, address, social security number, date of birth and other identifying information for the designated Beneficiary). All potential winners are subject to verification and may be required to sign and deliver an Official Rules. The Prizes may be awarded to an alternate winner (selected from among remaining eligible entrants) if (i) the winner is not compliant with the Official Rules; (ii) the Plan account documentation is not returned in good order within 14 days after mailing to the winner; or (iii) the winner is unable to open a Plan account; or (iv) the prize notice letter is returned as undeliverable; or (v) three good faith attempts to contact the winner live by telephone are unsuccessful (no messages will be left). No more than the stated number of Prizes will be made. In the event that technical, production, seeding, programming, or any other reasons cause more than the stated number of Prizes, as set forth in these Official Rules to be available and/or claimed, the Sponsors reserve the right to award only the stated number of Prizes among all legitimate, un-awarded, eligible Contest claims.

8. Release: Each entrant agrees, except where prohibited by law, to release and discharge, hold harmless and indemnify Releasees and all others associated with the development and execution of this Contest, from any and all tax liability that may be imposed or associated with receipt or use of the Prizes, and from and against any and all claims, actions, proceedings, and liability for any damages, expenses, fees, injury, or losses sustained in connection with the Contest or acceptance, possession, use, misuse or non-use of a Prize.

9. Program: Except where prohibited by law, by entering the Contest, or by winning, entrants grant to Sponsors and Program Manager and their respective designees the right to publicize the entrant’s name, photograph, image, likeness, voice, statements, and certain biographical information in all manner and media, worldwide and in perpetuity, for advertising, promotion, and public relations purposes, and agree to waive all moral rights to the extent permitted by law. The Sponsors shall have the unrestricted right to use and distribute the administration of the Contest, the processing of entries, the announcement of the Prizes or in any Contest-related materials; or for stolen, lost, late, misdirected, damaged, incomplete, inaccurate, undelivered, delayed or illegible entries or postage due entries or mail; or for electronic, computer, or telephonic malfunction or error, failure to enter into the processing system, or are processed, reported, or transmitted late or incorrectly, or are lost for any reason, including computer, telephone, paper transfer, or human or other error. If, in Sponsors’ opinion, there is any suspected or actual evidence of tampering with any portion of the Contest, Sponsors, at their sole discretion, reserve the right to disqualify any individual who tampers with the Contest, and/or void any entries submitted fraudulently, to modify or suspend the Contest, or to terminate the Contest and conduct a random drawing to award the Prizes using all eligible entries using the stated number of Prizes among all legitimate, un-awarded, eligible Contest claims.

10. Limitations of Liability: Releasees are not responsible for technical, computer, mechanical, printing, typographical, human or other errors relating to, or in connection with the Contest, including, without limitation, printing or human error in the administration of the Contest, the processing of entries, the announcement of the Prizes or in any Contest-related materials; or for stolen, lost, late, misdirected, damaged, incomplete, inaccurate, undelivered, delayed or illegible entries or postage due entries or mail; or for electronic, computer, or telephonic malfunction or error, failure to enter into the processing system, or are processed, reported, or transmitted late or incorrectly, or are lost for any reason, including computer, telephone, paper transfer, or human or other error. If, in Sponsors’ opinion, there is any suspected or actual evidence of tampering with any portion of the Contest, Sponsors, at their sole discretion, reserve the right to disqualify any individual who tampers with the Contest, and/or void any entries submitted fraudulently, to modify or suspend the Contest, or to terminate the Contest and conduct a random drawing to award the Prizes using all eligible entries using the stated number of Prizes among all legitimate, un-awarded, eligible Contest claims.

11. Entrant’s Personal Information: Information collected from entrants will be maintained by the Sponsors and Program Manager and their respective representatives in accordance with applicable federal and state consumer privacy laws, rules, and regulations.

12. Copy of the Official Rules/List of Winners: For a copy of the Official Rules or a list of winners’ names (available after, on or about May 7, 2018, send your request, and a separate self-addressed, stamped envelope to: Nebraska State Treasurer’s Office, PO Box 94788, Lincoln, NE 68509-4788.

13. Program Manager: First National Bank of Omaha, 1620 Dodge St., Stop1029, Omaha, NE 68197-1029. 4853-0264-3985.2