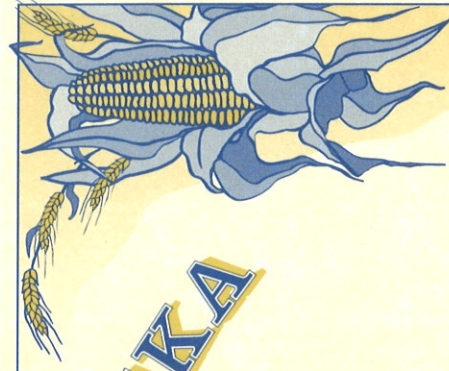




STATE OF NEBRASKA



Proclamation

WHEREAS,

As the State of Nebraska is committed to competing in the global economy and ensuring that high-quality, well-paying jobs are available in our state for our young people, our residents must recognize the challenges ahead and see to it that their children have the education and skills needed to excel; and

WHEREAS,

The State of Nebraska recognizes the value of an educated citizenry who not only are engaged in fulfilling life work, but also who actively participate in the life of the community through volunteerism and leadership roles in civic organization and elected office; and

WHEREAS,

Rising costs of higher education cause parents and grandparents to begin planning earlier for their children and grandchildren education beyond high school and to look for creative and responsible ways to save; and

WHEREAS,

Despite the increasing costs of higher education the reasons are compelling for children to seek education beyond high school, including higher lifetime earnings, job security and advancement, job satisfaction, and a lower unemployment rate; and

WHEREAS,

It is in Nebraska's interest, as well that access to post-secondary education including community colleges and technical schools, be available for all our children and that encouraging parents to save for their children's education promotes that public purpose; and

WHEREAS,

It is in the best interest of Nebraska's employers to ensure a well-educated workforce;

WHEREAS,

Government, at both the federal and state levels, can help by encouraging savings and assisting parents, grandparents, friends and businesses as they seek to support the education of children, grandchildren and others in need of help to meet their higher education goals; and

WHEREAS,

The State of Nebraska provides an excellent college savings program, the Nebraska Educational Savings Trust (NEST), as a Section 529 Qualified State Tuition and Savings Plans, through duly enacted laws passed by the Nebraska Legislature, including state tax incentives such as a Nebraska State income tax deduction up to \$10,000 for a couple filing jointly or a single filer as recognition of the value of higher education; and

WHEREAS,

NEST is committed to helping families start saving by offering convenient tools and valuable information to assist them in making wise decisions about saving for college.

NOW, THEREFORE,

I, Pete Ricketts, Governor of the State of Nebraska, DO HEREBY PROCLAIM the month of September 2017 as



Attest:

Jan A. Yare
Secretary of State

COLLEGE SAVINGS MONTH

in Nebraska, and I encourage families and employers throughout the state to recognize the benefit of attaining a higher education and encourage the families of Nebraska to begin saving for their children's education.

IN WITNESS WHEREOF, I have hereunto set my hand, and cause the Great Seal of the State of Nebraska to be affixed this Sixth day of September, in the year of our Lord Two Thousand Sixteen.

Pete Ricketts

Governor